

For immediate release

Make Your Christmas Green This Year With Eco Xmas Cards

Redbows, a leading UK promotional gifts supplier has launched its 2008 range of promotional Christmas cards. Available from its online promotional gifts store, the new greeting cards range gives corporate and business clients a wide selection of images to choose from, all of which can be printed onto 100% recycled paper materials.

To accompany the launch, Redbows is using its online gifts store to provide clients with an easy-to-use guide to the selection, customisation and purchase of personalised Christmas and greeting cards. Visitors are asked to choose between A5 landscape or portrait formats and must then select an image from one of six different libraries. Each of the libraries can be viewed on-line or downloaded as an Adobe pdf file for off-line viewing. The image collections include: business, classic, contemporary, cute, new year and personal. The Personal image collection is unique as each photo can be digitally edited to include a message or name from the client.

Both standard and environmentally friendly cards and envelopes are available with the ECO collection having only a slight premium. Inside, messages can be supplied printed directly onto the cards or an insert. Personalisation can include a message from the organisation and if required digitized signatures. In addition to supplying the cards, Redbows offers a choice of standard greetings, fonts and ink colours, together with a complete fulfillment service to a client mailing list.

“Everyone wants to offer something different at Christmas”, commented Dawn Koffler, Managing Director. “Our latest Christmas card range is just one of a number of Xmas promotional items that we can customise to make your gifts that little bit more personal for this special time of year”.

Redbows promotional Christmas and greeting cards are part of a wider promotional gifts range available from the company. Other Christmas-related products include advent calendars, hampers, gift baskets, diaries, wall calendars and confectionery. For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk> and view the Xmas Cards collection. Prices start at £0.85 for 300 pieces.

Ends (343 Words)

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The Promotional Gifts Store Website – Christmas Card Collection
<http://www.promotionalgiftsstore.co.uk/stationeryitems/cards>

About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website (www.redbows.co.uk) and ecommerce website (www.promotionalgiftsstore.co.uk). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog (www.promotionalgiftsblog.co.uk).