

For immediate release

Promotional Pens For Pocket-sized Gifts Budgets

Leading UK promotional gifts supplier Redbows Ltd, has launched the Allegra Fantasia range of promotional pens. This promotional pen range is unique within the industry thanks to a component-led design that allows for any combination colour make-up.

The promotions industry uses standard terms for the various components and areas of a pen. These include: button-top, push-button, trim, clip, barrel, grip and nose cone. The Allegra Fantasia range is unique in that each of these are separately molded components allowing clients to specify which colours they require for which component. With over 20 different translucent and solid colours to choose from, clients can ensure their pen is unique, custom designed and even Pantone matched. In addition the pens offer large barrel and clip print areas of 22x25mm and 25x8mm. For the imprint itself a one to four colour process is offered with Pantone matching. Delivery is from ten-to-fifteen working days from artwork sign off and acceptance.

Redbows supplies over 500 different promotional pens from its gifts range. These include plastic and frosted plastic pens, executive pens, express delivery pens, multifunction and executive pens. A specially developed environmentally friendly ECO pen range includes merchandise made from various recycled plastic materials, corn starch and forest-managed sustainable woods.

“Promotional pens are ideal for promotions where you want to grab pocket space and attention”, commented Dawn Koffler, Managing Director. “Innovative pens like the Fantasia Allegra are one of those products that people will also ask to look at. Pens get attention and with the right marketing message can spread your communication to a much wider audience.”

Redbows promotional pens are part of a wider range of writing products from the company. Other gift items include pens, board markers, crayons and highlighters. Products are available in a number of sizes and formats, and can be custom made to individual specifications. For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk> and view the pen collection. The Allegra Fantasia Pen starts from £0.50 each plus delivery and VAT with a minimum order quantity of 1000 pieces with other pens available from as low as £0.07 per unit dependent upon the quantity and print colours.

Ends (366 Words)

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The Promotional Gifts Store Website – Allegra Fantasia Pens

<http://www.promotionalgiftsstore.co.uk/pens/personalisedpens/plasticpens/allegrafantasiaballpens>

About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website (www.redbows.co.uk) and ecommerce website (www.promotionalgiftsstore.co.uk). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog (www.promotionalgiftsblog.co.uk).

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