

For immediate release

Redbows Mouse Mats Top European Desktops

Leading UK promotional gifts supplier Redbows Ltd, has launched an updated range of promotional mouse mats including the best selling mouse mat in Europe.

Redbows supplies over 21 different mouse mat styles including traditional and environmentally friendly materials. The Hard Top mouse mat is considered to be the finest example of this type of promotional item and the best selling mouse mat in Europe. The product is ideal for optical mice because its specially developed embossed material surface provides precise control. The underlying surface is protected by this tough layer and lies on a high quality foam base.

The mat range also includes a number of innovations including: business card, CD/DVD, photo and See Through mats. As their name implies these mouse mats can be supplied with a pre-cut out or lift-sleeve to allow clients to further personalise their items. The Hard Top mat is a mid-priced item. For the more budget conscious mat purchaser there is the SmartMat made from low-cost laminated paper and at the higher end mats can be supplied with built-in calculators and as an Aqua mat. The Aqua mat contains a mixture of liquids to which can be added glitter, printed and shaped inserts, and a textile wrist rest.

“Promotional mouse mats are one of the best items to use in a desktop promotion”, commented Dawn Koffler, Managing Director. “Our range runs from high-end to budget conscious mouse mats that can all be printed with very visible designs that the owners will treasure. Desk top promotional items like these get maximum exposure for a brand and marketing message”.

Redbows promotional mouse mats are part of a wider range of coasters, desktop sets and counter mats. Products are available in a number of sizes and formats, and can be custom made to individual specifications. For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk> and view the mouse mat collection. The Hard Top mouse mat starts from £0.66 each plus delivery and VAT with a minimum quantity of 100 pieces with other mats available from as low as £0.40 per unit dependent upon the quantity and print colours chosen.

Ends (360 Words)

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The Promotional Gifts Store Website – Hard Top Mouse Mat
<http://www.promotionalgiftsstore.co.uk/mats/personalisedmousemats>

About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website (www.redbows.co.uk) and ecommerce website (www.promotionalgiftsstore.co.uk). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog (www.promotionalgiftsblog.co.uk).

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