

For immediate release

Promotional Chocolate Easter Eggs Launched For 2009

Redbows, a leading UK promotional products supplier has launched its 2009 Chocolate Easter Eggs Collection. As would be expected from a major UK supplier of chocolates, sweets and confectionery the new collection includes an innovative range of Easter-related products.

The latest promotional easter eggs range from Redbows offers clients unique opportunities for Easter-related promotions. Typically manufactured from Belgian and UK chocolate sources the company can offer both standard, Fairtrade and Organic chocolate items. The range runs up to 165g sized products and from 30g to 165g the eggs are hollow and foil wrapped. Personalization can be in the form of a printed foil wrapper or litho or foil block printed box. The boxes are specific to each egg size and include both rectangle, hexagonal and even a funky tetra-packed design. The smaller mini chocolate Easter eggs are solid and can be supplied loose or within an acetate tube, hexagonal gift box or net bag with a printed gift tag.

The level of personalization offered is product dependent and large promotional items offer larger areas for an imprint of a company logo, contact details and marketing message. Smaller items tend to offer a printed tag. For clients wanting a different type of Easter related-item, Redbows has included Easter Bunnies and a combination promotional items package in the form of an Easter Egg inside an promotional mug. Products can be supplied individually from 100 pieces or bulk packed for distribution through a central logistics facility.

“Promotional chocolate Easter eggs offer many potential promotions and the range of products we have at Redbows is designed to appeal to the widest possible audience”, commented Dawn Koffler, Managing Director. “We get clients coming back for these particular chocolate treats every year because of the impact they make with their clients.”

Redbows promotional Easter products are part of a wider promotional gifts range available from the company. Other Easter-related products include chocolate bunnies, nests and nets of small solid chocolate eggs. For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk> and view the new Easter Eggs collection. Prices are volume dependent and run from £0.86 for 2,500 pieces.

Ends (362 Words)

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The Promotional Gifts Store Website – Easter Eggs Collection
<http://www.promotionalgiftsstore.co.uk/foods/chocolates/easter-eggs>

About Redbows Ltd – Promote Yourself

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Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website (www.redbows.co.uk) and ecommerce Promotional Gifts Store. Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her Promotional Gifts Blog.