

For immediate release

## Promotional Calendars and Diaries Make Your Brand Visible

**Redbows, a leading UK promotional items supplier has launched its 2009 promotional calendars and diary range, including a number of new collections, images, cover and print options.**

The 2009 promotional calendars from Redbows are available as desk standing, memo calendars for notes, mini calendars and wall calendars. A glamour collection is also available. Each calendar can be fully personalised and is available in both portrait and landscape formats. The uniqueness of the Redbows range lies in its source of images which runs from cartoons to popular items like sports cars, nature scenes and historic places around the world. The calendars can be supplied bulk-packed and with individual postal cartons for distribution. Whilst the calendars are volume printed in full colour, the personalised imprint is applied using a one to four colour process.

The new promotional diaries collection includes pocket and desktop management diaries in both A5 and A4, portrait and landscape formats. The diary range comes in a range of traditional black and blue cover colours as well as a new range of vibrant ones with a modern European theme. As well as paper colour choice (cream or white) clients can also decide on how to personalise their diaries with ribbon colours, gilt edges, world and UK information charts.

“Promotional calendars and diaries never lose their appeal”, commented Dawn Koffler, Managing Director. “Research shows that these are the most effective brand builders because they keep your company name and message before a client 365 days a year, often with a request for a replacement at the end of the period”.

Redbows promotional calendars and diaries form part of the promotional stationery items range available from Redbows which also includes pens, pencils, paper pads and a host of other promotional items. For more information on the items available visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk>. Prices are volume dependent and run from £1.36 for a simple wall planner.

Ends (326 Words)

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The Promotional Gifts Store Website – Calendar Collection  
<http://www.promotionalgiftsstore.co.uk/stationery/calendars>

## About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website ([www.redbows.co.uk](http://www.redbows.co.uk)) and ecommerce website ([www.promotionalgiftsstore.co.uk](http://www.promotionalgiftsstore.co.uk)). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog ([www.promotionalgiftsblog.co.uk](http://www.promotionalgiftsblog.co.uk)).

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