

For immediate release

Fairtrade Chocolate Promotional Advent Calendars Launched

Redbows, a leading UK promotional gifts supplier has extended its popular range of promotional advent calendars by adding new Fairtrade Chocolates, environmentally friendly packaging and extended design formats.

The new promotional advent calendars from Redbows deliver the latest in promotional advertising. The range includes both desktop and wall hanging formats in both landscape and portrait A4 sizes. Calendars can be either part of fully personalised. The part-personalised models include a standard sized area for a client imprint within an off-the-shelf design. Fully personalised advent calendars allow clients to supply their own artwork for a complete four-color print design. The range also provides clients with the opportunity to custom design the message behind each window and the logo molded into the chocolates.

The chocolates behind the typical 24 or 25-day format calendar can be Belgian, UK-manufactured and Fairtrade varieties. Postal cartons are available as an option and can be made from 100% recycled materials, making the advent calendars one of the greenest and most ethically-orientated promotional products available this Christmas.

For clients wanting a unique shape, Redbows offers a Christmas-tree design for the twelve days of Christmas and a premium advent available with a number of design templates including: phone, house, car, truck and hamburgers. Further custom-shapes are available with a tooling charge.

“Promotional advent calendars are a great treat for clients and employees”, commented Dawn Koffler, Managing Director. “Everyone loves chocolates and we know that these advent calendars generate a lot of goodwill and advertising during December and for sometime afterwards”.

Redbows promotional advent calendars are part of a wider promotional gifts range available from the company. Other Christmas-related products include Christmas cards, hampers, gift baskets, diaries, wall calendars and party confectionery. For more information visit the Redbows Promotional Gifts Store at <http://www.promotionalgiftsstore.co.uk> and view the new Advent Calendars collection. Prices are volume dependent and run from £1.79 for 5000 pieces.

Ends (310 Words)

For more information contact: Rob Roberts | marketing@redbows.co.uk | Tel 0845 8386 368



The Promotional Gifts Store Website – Christmas Advent Calendars
<http://www.promotionalgiftsstore.co.uk/foods/chocolates/advent-calendars>

About Redbows Ltd – Promote Yourself

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website (www.redbows.co.uk) and ecommerce website (www.promotionalgiftsstore.co.uk). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog (www.promotionalgiftsblog.co.uk).