

For immediate release

Personalise Your List of Christmas Gifts At Promotional Gifts Store

Promotional Gifts Store is a leading online promotional items store that has come up with a vast range of Christmas celebration gift hampers that are perfectly packed keeping in mind the festive season.

November 19, 2008: Promotionalgiftsstore.co.uk, a leading online supplier of promotional items, has come up with its Christmas 2008 celebration gift catalogue containing 69 types of Christmas gift hampers. All the gift items are packed according to the festive requirements as Christmas is one of the best periods for the promotional items. Capitalizing on this fact, Redbows has come up with sophisticated range of Christmas items that are perfect to be distributed during Christmas.

Christmas is the major festival celebrated in the UK and thus it provides ample opportunity for various companies and individuals to have most effective way of advertising their products or services and it is also an extremely cost effective way to reach the target audience. There are huge potential in promotional items and many companies find these products as the medium to propel and excel in their business. It is a significant part of marketing plan that helps the company to strengthen their position in the market. The best period to distribute these items is on some occasions or during major events of the company. And what will be the better period than Christmas to promote one company through a wide range of Christmas promotional items.

There is a vast range of Christmas hamper that can be found from large size gift basket to small having more of personal items. Christmas gift hampers includes Pearl and Opal products and some of the gift hampers are also packed with luxury food and drink item, all of which are made of best ingredients. Smaller gift items are also available that contains some fine selection of wine packs. Among all the gift items, the Champagnes and Truffles box are hot favourites during the occasion. Keeping in mind the festive mood, this online portal also offer cakes, fruit cakes, mince pies and some of the other festive delights. The list of Christmas items are endless and it can also be customized and packed as per the choice and demand of the customers.

“We are seeing more and more clients spend their November and December budgets on these types of personalised gifts” said Dawn Koffler, Managing Director of the company. “Our range is large enough to cater for most clients’ budgets and we can also offer a full personalisation and bespoke fulfillment service as required.” In addition to this gift items, there are also vast ranges of beers, wine and champagnes that can be personalised and supplied in various quantity and packaging.

About Promotional Gifts Store: Promotional gift store is a leading online store, which is packed with over 6,000 promotional items, corporate gifts, business gifts and giveaways. It is successfully catering to virtually every type of organisation from FTSE 100 companies to small charities and clubs that are based in the UK and overseas. This online portal is well served by gift consultants, who offer unmatched service to help one marketing events and promotional activity a run away success.

For more information on promotional gifts and items, click on:

<http://www.promotionalgiftsstore.co.uk>