

For immediate release

## Promotional Gift Store Launches A New Clothing Range For 2009

**The Redbows Promotional Gift Store, a leading UK supplier of promotional gifts has launched a new range of clothing for 2009. Work wear and branded clothing are considered premium items within the corporate market place due to their usability and marketing value.**

**January 4, 2009:** The Redbows Promotional Gift Store, famous for its ranges of **promotional products** has launched a complete line up of clothing for the new year. The clothing range is both fashionable and ready to make a mark for clients and consumers looking to promote themselves in the new year.

The Promotional Gift Store, is a market leader thanks to its quality control, designs, colours and the range of clothing it can supply. Pre-purchase virtual visuals and sampling from a stock range show how the company is positioned to service clients. The Store is packed with almost every imaginable promotional items and giveaways – all high quality and economically priced and enjoys regular custom from a number of high profile clients.

“The clothing designs and choice available mean that we have garments ready to brand and supply for almost every need”, commented Dawn Koffler, Managing Director of the company. “These types of clothes can be used to reward clients, as sponsorship at corporate events and even as part of a wider team building promotion”.

“My company has developed an excellent team atmosphere in part thanks to the motivational promotions we have been running using clothing items from Redbows and the Promotional Gifts Store”, commented Harry Cruise, owner of a successful engineering and service company in the UK.

The Promotional Gifts Store, with its dedicated team of professional gifts consultants and strong customer service levels boasts many delighted clients. Their in-house expertise in design, artwork generation, sourcing and printing has created an enviable reputation for the business. Investment is key to their success and the **Promotional Products** Store continues to expand its design studio services to make it easy for clients to order product even when they need artwork generating from scratch.

The clothing range available from the Promotional Gifts Store includes: jackets, polo shirts, t-shirts, fleeces in addition to caps, footwear, pashminas, ties, scarves, towels, blankets and many more. For clients looking for something different the company can also supply clothing related gifts including: cufflinks, cloth brushes, raincoats, safety and sarongs. Whether clients want just one or a thousand pieces, the Promotional Gifts Store is there to deliver on time, high quality, lasting products.

### **About Promotional Clothing:**

Promotional Gift Clothing are items that companies use to promote themselves. This type of promotional item also helps to build brand awareness with clients and promote brand loyalty. Promotional clothing is part of the wider promotional gifts range available from companies like Redbows.

Ends (464 Words)

For more information contact: Rob Roberts | [marketing@redbows.co.uk](mailto:marketing@redbows.co.uk) | Tel 0845 8386 368



The Promotional Gifts Store Website – Promotional Clothing  
<http://www.promotionalgiftsstore.co.uk/clothing>

### **About Redbows Ltd – Promote Yourself**

Redbows Ltd is a UK-based promotional gifts supplier started in 2004 by Dawn Koffler, its owner and Managing Director. The company is a leading light within the promotions industry, differentiating itself through customer service, innovative products and investments in technologies that add value for clients. Redbows provides a range of promotional marketing services including from its in-house design studio, the complete artwork service from virtual visuals to complete brand development.

Redbows products are manufactured in the UK, Europe and Far East and range from tradeshow giveaways to high-end premium corporate gifts. The company boasts an impressive client base including organisations from across the UK and Europe, from FTSE-100 companies and leading household brands to small clubs and charities.

The company operates a corporate information website ([www.redbows.co.uk](http://www.redbows.co.uk)) and ecommerce website ([www.promotionalgiftsstore.co.uk](http://www.promotionalgiftsstore.co.uk)). Dawn Koffler is an avid internet marketer whose comments on the promotional gifts industry and marketing in general can be found on her blog ([www.promotionalgiftsblog.co.uk](http://www.promotionalgiftsblog.co.uk)).