

For Immediate Release

## Consolidate Your Business with Eco-Friendly Products

Promotionalgiftstore.co.uk, the leading supplier of promotional items and giveaways has made a niche in the market by offering cost-effective eco-friendly gifts for brand promotion and publicity for the new or existing business.

**July 14, 2008:** Promotionalgiftstore.co.uk, the leading supplier of promotional items and giveaways has launched an array of environmentally friendly gifts made of papers, clothes, woods and plastic materials. Available online, the new products range gives corporate and business clients a wide selection of biodegradable items to choose from, all of which can be made of 100% recycled materials.

To accompany the launch, Promotionalgiftsstore.co.uk provides clients with an easy-to-use guide to the selection, customisation and purchase of personalised promotional items and giveaways. Visitors are asked to choose between libraries, which can be viewed either on-line or downloaded as an Adobe PDF file for off-line viewing. One can find products as diverse as from business and personal to classic and contemporary. "If you want to feel extra good about buying an eco-friendly item, buy it at Promotionalgiftsstore.co.uk. The products are not only effective; they are funny and beautiful. You can find environmentally friendly home accessories, clothing, toys and the list goes on," remarked Louis Philip, one of the many esteemed clients of the portal.

Partnered with Redbows Ltd, Promotionalgiftsstore.co.uk offers the largest promotional products and corporate gifts catalogue online. Other promotional-related items include eco icescrapers, eco mugs, organic truffles, bags, baseball caps, clothing, coasters, key rings, mugs, pencils, pens, toys, and many more in varied colours, sizes, customization options, and often with better pricing. This means you enjoy a better discount which will bring you the best return on your investment. "Everyone wants to offer something different for brand promotion at an event or any other form of public gathering", commented Dawn Koffler, Managing Director. "Our latest biodegradable products range can meet and beat the demand of users at ease". Consequently, these products can reach people faster than the traditional form of advertisement and build an impression about the brand permanently in their minds. Hence, it is considered that promotional products retain the impression of the brand for a long time.

**About promotional products:** Promotional products are used as a ladder to climb high in a business. Earlier brand promotion involved print or electronic advertisements. All businesses today have understood the value of promotional gifts as the money-making machine and can easily create an impression in minds of the targeted consumers for a long time.

**About Promotional Gifts Stores:** Promotional Gifts Store is an online gifts store that offers wide range of gift and promotional items that are ideal to be distributed on various special occasions and can also be gifted to one clients and customers to enhance the sales of the company or to promote various products of the company.

For more information on promotional products and gifts items, click on:

<http://www.promotionalgiftsstore.co.uk>