

For Immediate Release

## **Promotional Gifts Store Supplies Eco-Friendly Products to Consolidate Your Business**

Promotionalgiftstore.co.uk, the leading supplier of promotional items and giveaways has made a niche in the market by offering cost-effective eco-friendly gifts for brand promotion and publicity for the new or existing business.

**July 14, 2008:** Promotionalgiftstore.co.uk, the leading supplier of promotional items and giveaways has made a niche in the market by offering cost-effective eco-friendly gifts for brand promotion and publicity for the new or existing business. Hosting an array of environmentally friendly gifts made of papers, clothes, woods and perishable plastics; the portal supplies items, which are highly personalized and can be used in day to day affair.

In an age of global warming and high inflation, promoting a business, product or service may be hazardous and expensive. Now entrepreneurs or businessmen usually take the help of high-end products to disseminate messages to people about their businesses, products and services. As a result, they either end up paying more while buying promotional gifts or the offered products are highly non-biodegradable, causing harm to the environment. Considering the inevitable condition of businessmen or entrepreneurs; Promotionalgiftsstore.co.uk has come with a variety of products crafted from recycled and natural materials with the perspective to keep the environment safe and make them less expensive. "If you want to feel extra good about buying an eco-friendly item, buy it at Promotionalgiftsstore.co.uk. The products are not only effective; they are funny, funky and beautiful. You can find environmentally friendly home accessories, clothing, toys and the list goes on," remarked Louis Philip, one of the many esteemed clients of the portal.

Partnered with Redbows Ltd, Promotionalgiftsstore.co.uk offers the largest promotional products and corporate gifts catalogue online. The site stores the best selection for environmentally friendly items like eco icescrapers, eco mugs, organic truffles, bags, baseball caps, clothing, coasters, key rings, mugs, pencils, pens, toys, and many more in varied colours, sizes, customization options, and often with better pricing. This means you enjoy a better discount which will bring you the best return on your investment. The environmentally friendly products available in the portal can reach to people faster than the advertisement and build an impression about the brand permanently in their minds. Hence, it is considered that promotional products retain the impression of the brand for a long time.

**About promotional products:** Promotional products are used as a ladder to climb high in a business. Earlier brand promotion involved print or electronic advertisements. All businesses today have understood the value of promotional gifts as the money-making machine and can easily create an impression in the minds of consumers for a long time.

**About Promotional Gifts Stores:** Promotional Gifts Store is an online gifts store that offers wide range of gift and promotional items that are ideal to be distributed on various special occasions and can also be gifted to one clients and customers to enhance the sales of the company or to promote various products of the company.

For more information on promotional products and gifts items, click on:

<http://www.promotionalgiftsstore.co.uk>